



SOMETIMES PROBLEM SKIN

IS MORE THAN A SKIN PROBLEM

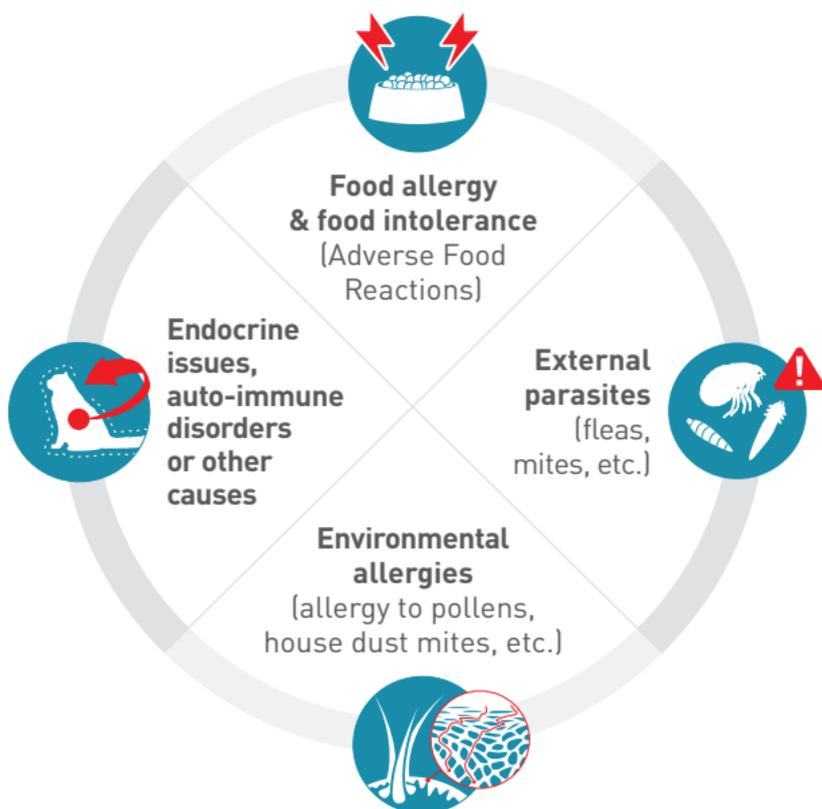


UNDERSTANDING ALLERGIC DERMATITIS

Finding relief for your cat starts with identifying the underlying condition that is making your cat scratch, lick, bite or rub. These are noticeable signs of a dermatological concern, but they are often only **a small part of what's going on beneath your cat's coat.**

WHAT IS DERMATITIS?

The skin is the largest and one of the most vital organs of the body. Dermatitis is a term that means "inflammation of the skin" and is commonly caused by allergies, bacterial and fungal infections, parasites and trauma. Dermatitis can lead to the disruption of your pet's natural skin barrier, which is the first line of defense against even more pathogens and secondary infections.



WHAT IS ALLERGIC DERMATITIS?

It is inflammation of the skin caused by an allergy and a common reason that cats are seen by veterinarians in the US.*

Your veterinarian can help determine whether your cat's dermatitis results from an allergic reaction to food (Adverse Food Reaction) or an allergic reaction to environmental allergens, such as pollen, dust or dander, which is called atopy.



IN BRIEF

▶ If you notice any of the clinical signs listed above, **you should contact your veterinarian immediately.**

*Common medical conditions for dogs and cats can lead to costly veterinary visits. Nationwide 2019. <https://blog.nationwide.com/news/common-medical-conditions-for-dogs-and-cats-can-lead-to-costly-veterinary-visits/#:~:text=Bladder%2Furinary%20tract%20disease%20accounted,of%20nearly%20%24450%20per%20dog.>

ELIMINATION DIET TRIAL:

WHY DOES YOUR CAT NEED IT AND HOW DOES IT WORK?

The trial will help your veterinarian establish whether adverse food reaction, also known as food allergy, is the underlying cause of your cat's itching and other signs.



WHY ULTAMINO®?

ULTAMINO® is a high-quality, easily-digestible and highly palatable food that contains ALL the nutrition your cat requires with hydrolyzed (broken down) proteins.



FEED ULTAMINO® FOR 6 TO 12 WEEKS

- Feed **ROYAL CANIN® ULTAMINO®** for 6–12 weeks, or as directed by your veterinarian.*
- Over a week, mix increasing proportions of ULTAMINO® with your cat's current food until you have completely switched to the new food.
- It is vital that your cat avoids ANY other foods, treats or supplements not approved by your veterinarian for the duration of the trial.
- Keep supplies of your cat's current food for a secondary dietary challenge phase if needed.

* Your veterinarian may recommend a different diet that is also appropriate for an elimination diet trial.



DIETARY CHALLENGE

- As recommended by your vet, start adding back in a small portion (10–20%) of the original diet mixed in with ULTAMINO® as directed by your veterinarian.
- If clinical signs (e.g. itching and scratching) reappear, your veterinarian may diagnose your cat with a food allergy.



LONG TERM MANAGEMENT

- Visit your veterinarian regularly in order to closely monitor your cat. Follow the diet advised by your veterinarian.

NUTRITIONAL SOLUTIONS FOR FOOD ALLERGY

(ADVERSE FOOD REACTION)

WHAT IS FOOD ALLERGY?

Food allergy is an immune system response typically caused by a protein source that the body recognizes as foreign. The body then activates its immune system to fight off the “foreign invasion.” Cats diagnosed with food allergy need a specific veterinary-exclusive diet formulated for adverse food reactions.



The immune system protects your cat against external pathogens such as viruses and bacteria.



Most cat diets contain **intact proteins** such as those found in beef, fish and chicken. These proteins can vary in size from small to large.



In the case of a food allergy, **the immune system mistakes the intact dietary protein for a potential allergen**, for a foreign harmful organism such as virus and bacteria. The immune defense system then reacts, **triggering an allergic reaction**.



Consequently, this reaction will cause discomfort to the cat such as **itching, skin redness and in some cases loose stools or vomiting**.

WHAT ARE **HYDROLYZED PROTEINS**?

Hydrolyzed proteins are proteins that have been enzymatically broken into smaller segments called polypeptides. These are highly digestible and less likely to cause an allergic reaction.



Thanks to their small size, the immune system is **less likely to recognize these tiny proteins as a threat. An allergic reaction is less likely.**



The use of hydrolyzed protein in the **HYDROLYZED PROTEIN** and **ULTAMINO** diets help to decrease the exposure of your cat to allergy-triggering proteins.

UNIQUE BENEFITS OF ROYAL CANIN® HYDROLYZED PROTEIN DIETS

In addition to digestible hydrolyzed proteins, these diets also contain nutrients to support your cat's natural skin barrier function, help maintain a healthy intestinal tract and provide nutrients that help reduce inflammation. These diets can be fed long term to help keep your cat at his or her optimal health.



HYDROLYZED PROTEIN DIET FOR ADVERSE FOOD REACTIONS TO PROTEINS



HYDROLYZED PROTEIN HP



Hydrolyzed protein

Hydrolyzed soy protein, composed of low molecular weight peptides, is highly digestible and supports gastrointestinal and dermatological health

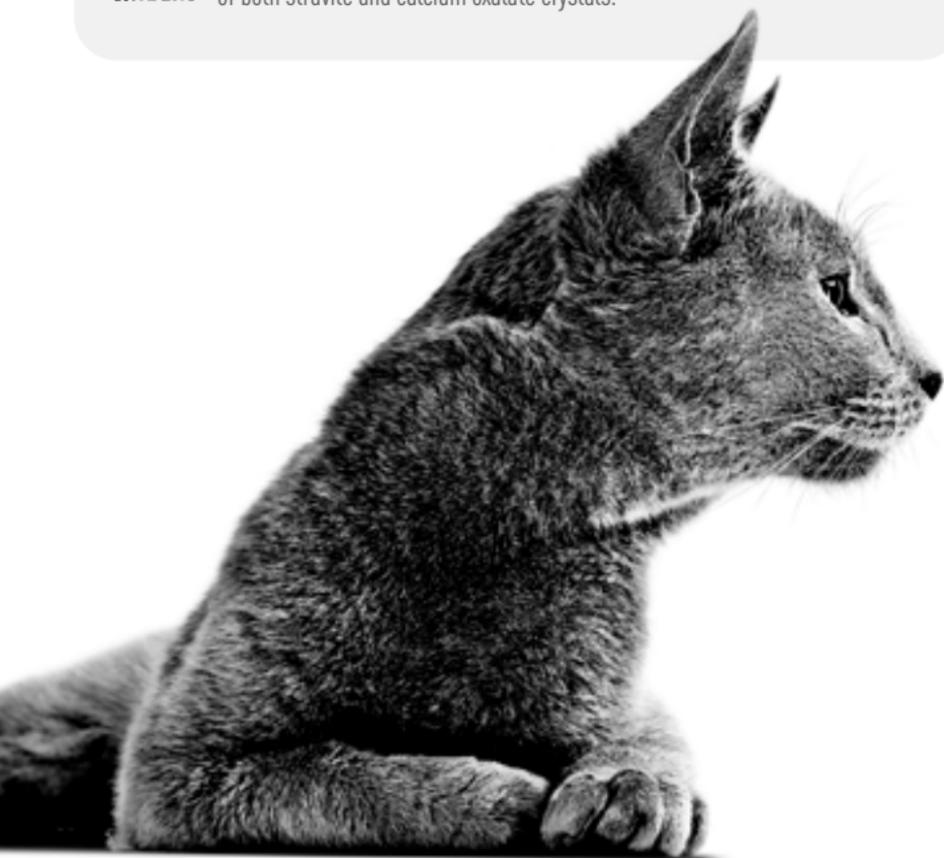


Skin barrier

Formulated to support the skin's natural protective barrier for optimal skin health

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This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals.



UNIQUE BENEFITS OF ROYAL CANIN® ULTAMINO® DIETS

ULTAMINO® is the result of 10 years of research and development. It offers a unique solution for cats suffering from Adverse Food Reaction (AFR). The hydrolyzed proteins have been broken down to a molecular level, helping minimize the possibility of an adverse reaction to the protein. This makes ULTAMINO® a recommended choice for food elimination trials and conditions such as severe adverse food reaction (AFR) cases and inflammatory bowel disease (IBD).

ULTAMINO® DIET FOR ADVERSE FOOD REACTIONS TO PROTEINS



ULTAMINO



Oligopeptides

Formulated with low molecular weight peptides to support dermatological and gastrointestinal health in cats with food sensitivities



Quality Manufacturing

Formula and production process dedicated to quality and food safety



This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals.

WHAT ARE NOVEL PROTEINS?

Novel proteins such as duck, rabbit and venison are proteins that historically were not commonly found in retail pet food products. Veterinarians choose diets made with novel proteins because they provide proteins from sources that your cat has not been previously exposed to.

UNIQUE BENEFITS OF ROYAL CANIN® SELECTED PROTEIN DIETS

Veterinary-exclusive novel protein diets are intended to help manage specific medical conditions, while diets sold at pet food stores are produced for healthy pets. Selected protein veterinary-exclusive diets contain specific ingredients and nutrients, made with careful processes to help ensure quality and safety.

SELECTED PROTEIN DIETS FOR ADVERSE FOOD REACTIONS TO SPECIFIC PROTEINS



Selected protein

A limited number of protein sources helps reduce the risk of food allergies



Skin barrier

Formulated to support the skin's natural protective barrier for optimal skin health



SELECTED PROTEIN PR
(RABBIT)



SELECTED PROTEIN PV
(VENISON)



SELECTED PROTEIN PD
(DUCK)

WHO WE ARE

We are Royal Canin—a pet food brand that is obsessed about the knowledge and health of individual cats and dogs. Founded in 1968 by veterinarian Dr. Jean Cathary, with over five decades of research and scientific discovery, we are determined to bring out the best health that resides in each and every pet.

WHAT SETS US APART

Once we identify a real need, nothing will stop us from developing nutritional solutions that will enhance medical treatment and address the specific needs of individual cats and dogs. Through partnerships with veterinarians, we strive to learn everything we can about pet health and how our formulas work with different breeds, sizes, lifestyles and therapeutic conditions. Stringent testing and quality control of raw materials and finished product allow us to continually provide precise nutritional solutions for pets across a host of medical conditions.

ROYAL CANIN® DIETS CAN HELP YOUR CAT GET BACK TO A BETTER QUALITY OF LIFE

ROYAL CANIN® Dermatology diets are formulated for **every step of the elimination trial and for your cat's long term nutritional needs.**

Find out more about nutrition for allergic cats at royalcanin.com



HOW DO I START A NEW DIET?

Always consult with your veterinarian prior to starting your pet on any nutritional therapy program. We recommend at least a seven-day transition when starting a new diet.

DAY 1-2



DAY 3-4



DAY 5-6



DAY 7



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